

TYRRELL'S



SUSTAINABLE PACKAGING STRATEGY

Tyrrell's is committed to producing high-quality wines while minimizing our environmental footprint. We recognize the importance of sustainable packaging in achieving this goal. This strategy outlines our commitment to reducing waste, increasing recyclability, and promoting circular economy principles in our packaging.

We are dedicated to being a responsible member of the Australian Packaging Covenant Organization (APCO) and adhering to its Sustainable Packaging Guidelines (SPG's).

Our Packaging Sustainability Goals

- **Reduce packaging waste** (minimize the amount of packaging material used)
- **Increase recycled content of our packaging**
- **Prioritize packaging materials that are recyclable, reusable or compostable.**
- **Transition to more lightweight glass options throughout our bottle range**
- **Aim to reduce our average bottle weight to less than 420g, to meet international SWR 'Bottle Weight Accord' objectives.**
- **Review design & purchase of all new packaging items against APCO SPG's.**
- **Meet the APCO targets for the proportion of our packaging that is recyclable, reusable or compostable**

Strategy Governance

We hold regular packaging strategy meetings at executive level, with goals, targets and objectives set for packaging sustainability, the results of which are communicated throughout the organization.

We adhere to the principles of APCO and its Sustainable Packaging Guidelines. We incorporate these SPG's into our procurement process and engage with our suppliers to achieve our packaging sustainability goals.

We submit an Annual Report & Action Plan to APCO each year, showing adherence to the framework criteria set by APCO.

We document the Sustainable Packaging initiatives that we have implemented on a timeline document, to measure our achievements and progress in this area.

(Chris Tyrrell – Chief Executive Officer)